

# Average Pricing List

Keep in mind, this is just an estimate to go off of. My main goal is to **help** you, so please do not hesitate to reach out so we can work on a package that fits your business and personal needs!

## UGC Package - posts on **MY** social media pages

- Per post - \$25
- Per Reel - \$50
- Per Story - \$10
- Free products have the potential to replace these prices as well

## Assistant Package - posts on **YOUR** social media pages

- Per post - \$50
- Per Reel - \$100
- Per Story - \$20

## Individual Add-Ons - according to your needs

- Photo/video coverage at events - \$100 per hour
- List of 25 social media post ideas based off of your brand's niche and community - \$25
- A monthly content calendar - \$25
- Specific training sessions for any aspect of social media (Ex: Guidance on how to create effective Facebook & Instagram Reels) - \$100 a session

